

**SALT LAKE**  
**CITY WEEKLY**  
CITYWEEKLY.NET

**SPONSORSHIP / NON-PROFIT APPLICATION**

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*City Weekly* is actively involved in the community and is dedicated to local nonprofit organizations. At times, this involvement includes the donation of ad space in exchange for event sponsorship or other types of partnerships.

The average donation ranges from an 1/8 page to 1 /4 page black & white ad. All sponsored ads are subject to availability and are not guaranteed placement.

Organizations must apply at least **60 days** in advance, while the majority of sponsorship allocations are budgeted **90 days** in advance. To be considered for sponsorship, all applicants must complete the Sponsorship/Non-profit Application in its entirety. The completed application must be returned via **fax 801.746.2699** or delivered in-person to *City Weekly* at 248 South Main Street. Incomplete applications will not be considered for donation. All applicants will be contacted within 14 days of submittal.

Please attach your organization's 501©(3) form (if non-profit), Mission Statement and a list of your current community programs.

**SECTION 1: ABOUT YOUR ORGANIZATION**

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ORGANIZATION NAME

TODAY'S DATE

DATE ORGANIZATION WAS ESTABLISHED

STREET ADDRESS

CITY

STATE

ZIP

CONTACT NAME

CONTACT TITLE

PHONE NUMBER

FAX NUMBER

EMAIL

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**SECTION 2: ABOUT YOUR REQUEST**

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HAVE YOU BEEN GRANTED SPONSORSHIP BY *City Weekly* BEFORE?

CIRCLE ONE  
YES

NO

IF YES, WHEN?

AD-SIZE?

EVENT SPECIFICS (EVENT DESCRIPTION, DATE OF EVENT, WHERE EVENT WILL TAKE PLACE, WHO WILL ATTEND, WHO WILL BENEFIT, WHY ARE YOU REQUESTING SPONSORSHIP?)

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EXPECTED ATTENDANCE:

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HOW ARE YOU PROMOTING YOUR EVENT?

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LIST ALL OTHER SPONSORS:

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LIST SPONSORSHIP ENTITLEMENTS (BANNER, LOGO PLACEMENT, TICKETS TO EVENT, STAGE MENTIONS, ETC.)

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PLEASE RETURN YOUR COMPLETED APPLICATION TO THE MARKETING MANAGER:  
VIA FAX 801.746.2699 OR  
IN PERSON: *City Weekly* 248 SOUTH MAIN STREET, 2<sup>ND</sup> FLOOR

**NOTE: A COMPLETED APPLICATION IS NOT AN AGREEMENT TO HONOR YOUR REQUEST.**