

HOW TO BEER FEST FAQ

WHEN & WHERE IS THE UTAH BEER FESTIVAL?

Saturday, August 27th 2016 at the Utah State Fair Park. Located at 155 North 1000 West. General admission gates are from 2pm-8pm, if you purchase an Early Beer Drinker or VIP ticket you can enter the festival at 1pm, an hour early.

WHERE DO I ENTER?

The Main Entrance (also where the BOX OFFICE is located) is located approx. 200 N 1000 W (ideal for DD drivers as there's plenty of parking.) the same parking lot of the DMV. The second entrance is on the corner of North Temple and 1000 West (this is ideal for UTA Riders), have your ID and ticket ready. VIPs and EBD's (Early Beer Drinker will be allowed in an hour early at 1 p.m.

RE-ENTRY ONLY IF YOU SCAN YOUR WRISTBAND WHEN YOU EXIT.

HOW MUCH DOES IT COST?

GA is \$25 at the door, which includes your taster mug and 5 starter drink tokens loaded on your wristband (BUY IN ADVANCE TO SAVE). Early Beer Drinker tickets must all be purchased in advanced as they are limited and are \$30 pre-sale price. They allow you to enter the gates an hour early. VIP tickets are SOLD OUT. DD tickets also available on the tickets link on utahbeerfestival.com. Limited GA tickets are available at City Weekly and the list of local breweries for \$15 until they sell out.

WHERE DO I BUY TICKETS?

You can purchase tickets in advance on the Utahbeerfestival.com website or any of the listed breweries that are selling GA tickets (They're on \$15 at in-person locations but are limited. When they sell out, they're gone). There will be only GA tickets available to purchase at the box office for \$25 and DD tickets for \$5. There will NOT BE VIP tickets or Early Beer Drinker tickets available the day of the event. Register your ticket at Utahbeerfestival.com to add more tokens to your wristband. Registered tickets can add more tokens right from the UBF app so no need to carry your wallet! It's all cashless!

ANY SPECIAL DEALS?

BUY IN ADVANCE it saves money and time! If you purchase at City Weekly or any of the local breweries there is no service fees. You can contact jbriggs@cityweekly.net to inquire about group discount rates (10 or more tickets.)

WHERE CAN I FIND PARKING?

We encourage people to ride TRAX. All pre-sale UBF tickets are valid as FREE fair for Trax, busses and Front Runner. You will get off at the Utah State Fair stop and the closest entrance will be the corner of North Temple and 1000 west. We also offer free bike valet so bike on down! Otherwise the Utah State Fair offers parking at the Main Entrance (same lot as the DMV).

WHAT'S THE DEAL WITH THE BEER TOKENS?

You get 5-8 starter tokens (based on your ticket type) when you enter the festival, that way you can start sampling beers right away, no waiting to buy tokens to get your first sip of beer to your lips! Your starter tokens will automatically be loaded onto your RFID wristband (see cashless FAQ sheet). You can add more by downloading the UBF app (available on the utahbeerfestival.com website) or just clicking the "register your ticket" button from the website. Once registered you can top up tokens from the convince of your phone. We will also have 3 designated areas for token top-ups on the festival grounds for you to add tokens to your wristband in person.

Draft beers/draft ciders are available in both 5oz sample pours or 12 oz. pours. High point beers will be poured into your 5oz taster mug. All draft samples are 1 token, high point samples range from 2-4 tokens (90% fall under the 2 token price). 12oz. beer prices vary from 3-4 tokens based on the price of the beer. Download the app to easily top-up your tokens from your phone.

CAN I BUY BEER TOKENS IF I HAVE A DD WRIST BAND ON?

No. Only Beer Drinker tickets will receive an RFID wristband to purchase tokens.

WHY DO SOME BEERS COST MORE THAN OTHERS?

Beer prices are based on the price that we pay for beer. Some beers offered at the festival are as high as 10% ABV. High-gravity beers will only be available in sample size, poured into your 5oz sample mug.

WHY DO SOME BEERS COST MORE THAN OTHERS?

This year we have over 200 different beers and ciders available to sample as well as several draft varieties that can be purchased in a 12 oz size. We recommend using your sample cup so you can enjoy a wide variety of beer. Mark on the app which ones you tried and make notes on your favorite from the UBF app.

CAN I BRING MY CHILD AND/OR PET?

This event is strictly 21+ and will allow no minors. The festival does not allow pets, however as a fundraiser for the Humane Society of Utah there we will be offering dog adoptions on site.

WHAT IS THE APPROPRIATE ID TO GET INTO THE EVENT?

Drivers license, state issued ID, Passport or military ID with photo. All ID's must be current and not expired. Same rules apply as any bar.

WHEN DO TAPS CLOSE?

Beer token sales close at 7:30p.m. and all taps close at 7:45p.m. SHARP to give you time to enjoy your beverage before the festival closes at 8p.m.

IS THERE ANY FOOD ON SITE?

YES! We will have over 15 delicious local food carts/trucks available to choose from. A variety of options from brats to burgers, pizza to Korean fare!

DOES UBF ACCEPT CREDIT CARDS OR CHECKS?

No checks. But YES we accept credit cards at our token top-up stations. Or to make it easier on yourself register your ticket in advance so that you can top up from the UBF app. No token lines and no need for your wallet.

WHO DO I CONTACT WITH FURTHER QUESTIONS?

Contact jbriggs@cityweekly.net for any and all questions.

CAN I BRING MY CHILD AND/OR PET?

You're welcome to bring lawn chairs, umbrellas and blankets to spread-out and enjoy the live music. No coolers or large bags are permitted on the festival grounds.

ENJOY THE FESTIVAL!