

HOW TO BEER FEST

FAQ'S: FREQUENTLY ASKED QUESTIONS



Q. WHEN AND WHERE IS THE UTAH BEER FESTIVAL?

A. Saturday, August 15th 2015 on 200 East and Library Square in Salt Lake City. General admission gates are from 3pm-8pm, if you purchase an Early Beer Drinker or VIP ticket you can enter the festival at 2pm.

Q. WHERE DO I ENTER?

A. The entrance is located off 400 South, have your ID and ticket ready. .VIPs will have special designated lane to expedite your entry. You will then need to show your VIP wristband to be able to enter the VIP Lounge located in the Leonardo. There is NO RE-ENTRY.

Q. HOW MUCH DOES IT COST?

A. GA is \$15 in advance and \$25 at the door, which includes your taster mug and 5 starter drink tokens. Early Beer Drinker tickets are \$25 in advance, limited quantity available and allow you to enter the gates an hour early. VIP tickets are \$50 includes hour early entrance, access to the VIP lounge from 3-7:30 with specialty beers and food pairings as well as an appetizer buffet. DD and VIP DD tickets also available on the tickets link on utahbeerfestival.com.

Q. WHERE DO I BUY TICKETS?

A. You can purchase tickets in advance on the Utahbeerfestival.com website or any of the listed breweries that are selling GA tickets. You can purchase GA tickets AND additional beer token packs at the City Weekly office, located at 248 South Main Street. There will be only GA tickets available to purchase at the box office for \$25 and DD tickets for \$5. There will NOT BE VIP tickets or Early Beer Drinker tickets available the day of the event.

Q. ANY SPECIAL DEALS?

A. BUY IN ADVANCE it saves money and time! If you purchase at City Weekly or any of the local breweries there is no service fees. You can contact jbriggs@cityweekly.net to inquire about group discount rates (10 or more tickets.)

Q. WHERE CAN I FIND PARKING?

A. We encourage people to ride TRAX because it drops off right in front of the North Festival Gate entrance and will be running throughout the entire festival. We also offer free bike valet. Other parking options are; street parking and several parking garages available downtown. Look for our Uber Code in the paper and online to get \$20 FREE Uber ride!

Q. WHAT'S THE DEAL WITH THE BEER TOKENS?

A. You get 5 starter tokens when you enter the festival, that way you can start sampling beers right away, no waiting to buy tokens to get your first sip of beer to your lips! All draft beers/draft ciders are available in both 5oz sample pours or 12 oz. pours. High point beers will be poured into your 5oz taster mug. All draft samples are 1 token, high point samples range from 2-4 tokens (90% fall under the 2 token price). 12oz. beer prices vary from 3-5 tokens based on the price of the beer. Additional tokens can be purchased at one of the two token booths located at the festival. You can buy 5 for \$5 token packs. Or you can plan ahead and purchase additional token packs at the City Weekly office or at our booth at the Downtown Farmers Market.

Q. CAN I BUY BEER TOKENS IF I HAVE A DD WRIST BAND ON?

A. No. You must have a GA or VIP wristband on to purchase tokens.

Q. WHY DO SOME BEERS COST MORE THAN OTHERS?

A. Beer prices are based on the price that we pay for beer. Some beers offered at the festival are as high as 10% ABV. High-gravity beers will only be available in sample size, poured into your 5oz sample mug.

Q. HOW MANY BEERS WILL BE AVAILABLE?

A. This year we have over 150 different beers available to sample as well as several draft varieties that can be purchased in a 12 oz size. In addition we will have ciders available for those looking for a gluten free option.

Q. CAN I BRING MY CHILD AND/OR PET?

A. This event is strictly 21+ and will allow no minors. The festival does not allow pets, however as a fundraiser for the Humane Society of Utah there we will be offering dog adoptions on site.

Q. WHAT IS THE APPROPRIATE ID TO GET INTO THE EVENT?

A. Drivers license, state issued ID, Passport or military ID with photo. All ID's must be current and not expired. Same rules apply as any bar.

Q. WHEN DO TAPS CLOSE?

A. Beer token sales close at 7:30p.m. and all taps close at 7:45p.m. SHARP to give you time to enjoy your beverage before the festival closes at 8p.m.

Q. IS THERE ANY FOOD ON SITE?

A. YES! We will have 10 local and delicious food carts/trucks available to choose from. A variety of options from brats to burgers, pizza to Korean fare!

Q. DOES UBF ACCEPT CREDIT CARDS OR CHECKS?

A. The event is primarily cash although. credit cards will be accepted at the Box office and Token booths. All box office sales and token sales are CASH ONLY. There will be ATMs available on site.

Q. WHO DO I CONTACT IF I HAVE FURTHER QUESTIONS?

A. Contact jbriggs@cityweekly.net for any and all questions.