



Greetings!

We are excited to announce that *City Weekly's* 5th annual Utah Beer Festival will take place on **Saturday, August 16th**. The festival will be held at the Salt Lake City & County Building in the heart of downtown and will feature both Utah Craft Brewers, Regional Brewers, and international beers. The expected attendance of the 2014 Festival is 5,000+ people.

We're currently looking for food vendor applicants for this event. Please read the following guidelines to see if you will be a great candidate for the Utah Beer Festival:

- Must provide your own cart/booth/truck set-up with any equipment you will need to prepare, cook and cool your food.
- Must be able to obtain a Temporary Event Permit for the Utah Beer Festival.
(Visit slchealth.org/programs/foodprotection/tempfoodbooths.html for guidelines)
- Temp food permit, 801-535-6644 • Food handlers permit, 801-313-6620

If you meet the guidelines above, we'd love you to submit the application to become a food vendor at the Utah Beer Festival. There are two options to choose from:

Option 1: \$550

Food vendor booth at City Weekly's 2014 Utah Beer Festival.

Full-page ad in the Utah Beer Festival program that will be distributed to the 5,000 attendees at the Utah Beer Festival. A great way to let the attendees know who you are!

General pricing for a full page ad is \$600, *vendors receive special pricing.*

Option 2: \$400

Basic Food vendor booth at City Weekly's Utah Beer Festival.

Please fax: (801) 747-6841 or email: JBriggs@cityweekly.net a sample menu and the option you would like to select by **Monday, June 23**. No applications will be accepted after that date. You will be notified no later than **July 18** if your business has been accepted. Payment for booth space/advertising and proof of temporary event permit are due within a week of being accepted.

Best Wishes,

Jacklyn Briggs
Festival Director
Salt Lake City Weekly
248 S. Main Street, SLC, UT 84101
(801) 413-0941



UTAH BEER FESTIVAL 2014 FOOD VENDOR FEES APPLICATION

BUSINESS NAME: _____ CONTACT NAME: _____

CONTACT NUMBER: _____ EMAIL ADDRESS: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DO YOU NEED ACCESS TO ELECTRICITY? YES NO

(ACCESS TO ELECTRICITY MAY BE LIMITED. PROVIDING YOUR OWN POWER GENERATOR MAY BE THE BEST SOLUTION.)

COMMENTS/SPECIAL CONDITIONS _____

OPTION 1
\$550

FOOD VENDOR BOOTH AT
CITY WEEKLY'S UTAH BEER FESTIVAL.
FULL-PAGE AD IN THE UTAH BEER
FESTIVAL PROGRAM.

OPTION 2
\$400

FOOD VENDOR BOOTH AT
CITY WEEKLY'S UTAH BEER FESTIVAL.

PAYMENT BY CASH PAYMENT BY CHECK (CHECK # _____)

PAYMENT BY CREDIT CARD (LIST INFO BELOW)

CREDIT CARD # _____ EX. _____ SECURITY CODE: _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____